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| Administrative Procedures Manual | Administrative Procedure 525 |
| | Educational Partnerships and Sponsorships |
| | APPROVED: September 2013 |
| Page 1 of 2 | AMENDED/REVIEWED: September 2019 |
| LEGAL REFERENCE: | Section 52, 53, 197, 222, 256 Education Act |

Background

The Division supports educational partnerships and sponsorships between schools and business, and community organizations that:

- Enhance the quality and relevance of education for learners;
- Mutually benefit all partners;
- Ensure that all those involved in the partnership are treated fairly and equitably;
- Clearly define expectations, roles, and responsibilities for all partners;
- Are based on shared or aligned objectives that support the goals of both parties;
- Allocate resources and volunteer services to complement - not replace - public funding for education;
- Ensure that corporate image or business practices are not in conflict with Division policies, procedures or guiding principles;
- Provide opportunities for all partners to share in the development of responsible citizens; and
- Do not require an exclusive endorsement of products or services.

Definitions

Educational partnerships are mutually beneficial, co-operative relationships in which partners share values; objectives; human, material or financial resources; roles and responsibilities to enhance learning for students.

Educational sponsorships are defined as the provision of money, price reductions, equipment, materials, or services in exchange for product or company recognition for a specified period of time.

Procedures

1. Partnership and sponsorship activities shall reflect Division and school priorities.
2. Participation in partnership and sponsorship activities shall be on a voluntary basis.
3. Principals shall:
 - 3.1 Consult with the School Council, parents, staff, and students (when appropriate) in the identification, development, and implementation of educational partnerships and sponsorships; and

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- 3.2 Inform the Secretary-Treasurer of any proposed involvement in an educational partnership or sponsorship.
4. The Secretary-Treasurer shall:
 - 4.1 Provide advice and assistance to schools to support the development of educational partnerships and sponsorships;
 - 4.2 Maintain records of Division and school partnerships and sponsorships;
 - 4.3 Serve as a contact for business and community organizations interested in partnering with Division schools; and
 - 4.4 Bring to the Board for approval major Division and school partnership and sponsorship proposals.
5. When a school or the Division enters into a partnership or sponsorship arrangement, the following are to be considered:
 - 5.1 The partnership fosters acquisition of employability skills, intellectual growth, and cultural or social awareness for students;
 - 5.2 The partnership is developed and structured in consultation with all partners;
 - 5.3 Partner organizations have a stated or written commitment to supporting public education;
 - 5.4 Each partner's expertise is recognized and respected;
 - 5.5 Defined roles, responsibilities, and terms of the arrangement for all partners are identified;
 - 5.6 There is agreement to measure and evaluate partnership performance to make informed decisions that ensure continuous improvement;
 - 5.7 Each partner's contribution is acknowledged and celebrated through appropriate forms of recognition; and
 - 5.8 Partner organizations are Canadian owned whenever possible.