



2013-2014

GPPSD Education Foundation Annual Report



Teresa Souliere

GPPSD Education Foundation

2013-2014



Vision, Mission, Principles

Our Vision:

A strong and sustainable foundation committed to supporting the Grande Prairie Public School District's services to students.

Our Mission:

The Foundation assists the students of the Grande Prairie Public School District by engaging the community to support and enrich learning in our schools.

Our Principles:

- Promoting exceptional achievement in all areas of school life for all students
- Complementing basic education services for students
- Exciting the public about public education and its accomplishments

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Registered Charity #888846037RR0001
Charitable receipts are issued for all donations over \$20
Donations can be made by cash, debit, credit card or cheque.

Board of Directors

George Malcolm, Chair
Amber Prior, Vice-Chair
Jeff Olson, Treasurer

Angus Sutherland, Director
Brenda Howard, Director
Carol Ann MacDonald, Director
Dave McRae, Director
Ken Belke, Director
Lorne Radbourne, Past Chair

Thank you to the Board Members, GPPSD Staff and Volunteers for your continued support, commitment and dedication.



Financial Statement

SUMMARY OF FINANCIAL INFORMATION

	2012-2013	2013-2014
Total Assets	\$158,342	\$137,730
Total Liabilities	\$78,058	\$73,149
Total Equity	\$79,284	\$64,581
Total Revenue	\$156,749	\$123,569
Total Expenses	\$174,378	\$123,107
Budget Surplus (Deficit)	(17,629)	\$462

Investing in Education

The Education Foundation is committed to supporting educational programs within the public school district that are not funded through traditional government funding formulas for school boards.

- A. The annual **Striving for Excellence Awards Dinner** recognizes student dedication and hard work in the pursuit of student achievement. Approximately 145 students and 330 guests attended the 13th Annual Striving for Excellence Dinner held on October 9, 2013 at the Bowes Family Crystal Gardens Centre featuring guest speaker Cory Smith, a GPPSD graduate. The operational cost of the event was \$21,000.00.
- B. **Career Technology Studies Scholarship Program** – Scholarships were awarded to four Composite High School students at the 13th Annual Striving for Excellence Dinner. Scholarships were awarded to; Eric Corcoran, Mark Newman, Marissa Pilger and Brody Steinke. These scholarships provided students with \$1,000.00 towards their post-secondary studies.
- C. **Chris Gonnet Memorial Bursary** of \$500.00 was awarded to James Chrenek for his exemplary leadership qualities within the Composite High School.
- D. **FNMI Scholarship** is a new scholarship awarded to an aboriginal student for their dedication to academic achievement. Kelli-Ann Burke was the first recipient of this \$500.00 scholarship.
- E. **Saturday Tutorial Program** at Crystal Park School provides an opportunity for students to get free academic support. The program assists students in grade 4 through 9 and operates each Saturday from 9:00am until 12:00 noon, during the months of October thru June.
 - a. The Principal (Charlene Ungstad) indicated that the program on-site was very beneficial and delivered immense results to the students who needed extra support to complete assignments or are behind due to absenteeism and students wanting to have assistance to enhance in their studies.
- F. **After School French Learning** provides after-school learning support to the entire French immersion student population, including students from Montrose and The Composite High School who seek assistance with schoolwork in French. Operates from November thru May.



- G. Grade Three Reading University** is designed to assist grade 3 students from all school districts who are not reading at grade level. This exceptional program is held each July, children are encouraged by their teacher to attend and get valuable reading foundation that will help them going forward
- H. Grande Prairie Schools Snack Program** takes place in two schools (Avondale & Hillside) within our district and one in the Catholic school district (St. Clements). Providing students with a healthy snack aimed at relieving hunger, improve behavior and academic performance and educating students on nutrition and healthy food choices.
- I. Family Connection (Swanavon School)** is a helpful program designed to help integrate newly immigrated students and their families to the community.
- J. Classroom resources** provided funding for student wipe boards to assist with manual math calculations for Aspen Grove and Hokki stools for students at the Derek Taylor school. Hillside received funding for the sensory integration room.
- K. DTPS Student Convention**
- L. Finishing Touch** – graduation attire for students graduating who are not able to purchase clothing for their graduation

School and Community Grant Programs 2013-2014

The Foundation provided resources to support the following programs:

1. **Grande Prairie Schools Snack Program** - \$5050.00
2. **Saturday Tutorial (Crystal Park)** - \$2,500.00
3. **Grade 3 Summer Reading University** - \$13,569.00
4. **After School French Learning** Ecole Parkside - \$2,160.00
5. **Classroom Resources** Derek Taylor - \$1,800.00
6. **DPS Student Convention** Derek Taylor - \$2,000.00
7. **Breakfast Program** IV Macklin - \$1,500.00
8. **Resources for Sensory Integration Room** Hillside - \$1,000.00
9. **Classroom Resources** Aspen Grove - \$540.00
10. **Family Connection** Swanavon - \$2,000.00
11. **Finishing Touch** - \$1,500.00
12. **Tri-District Hockey** - \$12,734.00

Total Funds Allocated to Programs... **\$46,353.00**



Community Partnerships

- A. A partnership continues with the **Tri-District Hockey Tournament**. There was \$12,734.00 raised from the hockey tournament for students with serious illness and disabilities who are in need of specialized equipment and tools for learning.
- B. The Foundation accrued \$2001.00 of **investment income** from EnCana & Cenovus shares.
- C. The Foundation was selected to be a Rotary partner for the **Dream Home Lottery** Ticket Sales and **Cash for Camping** this year in 2014. Funds earned for these activities will be received into our school year of 2014-2015. (Cash and Camping - \$5,000.00 & Dream Home Lottery - \$2,800.00).
- D. We were invited to participate in the **KMSC Charity Golf Tournament**; we received \$3,900.00 from this fundraising activity. These funds will be allocated into our 2014-2015 school year.

Future Gifts

Thank you to the following generous donors who have committed to a life insurance policy gift to the Grande Prairie Public School District Education Foundation.

Helen & Stan Neufeld
Lorne & Donna Radbourne

Fundraising Initiatives

The Foundation continues to access new channels of fundraising opportunities in conjunction with consistent initiatives that provide a reliable revenue return.

- A. The internal monthly **50/50 Lottery** generously supported by the GPPSD staff grossed the Foundation a total **\$17,940.00**.
- B. **Jet Away Raffle** – WestJet donated two tickets to anywhere they travel, the raffle produced revenue of **\$8,680.00**.
- C. **Scholarship Sponsorship** acquired **\$4,000.00** from corporate donors through local requests and grant applications.
- D. **Friends of the Foundation Program** received **\$5,927.00** from private, community and corporate donors.
- E. **United Way** – three private donors provided **\$2,470.00** in donations.
- F. **RBC Community Foundation** – donated **\$5,000.00** for the Reading University Program.



- G. **County of Grande Prairie** –donated \$5,000.00 for the Reading University Program.
- H. **Loonie Toonie Tuesday on November 19th** earned \$1,980.00 from all the participating schools.
- I. **Striving for Excellence** received \$1,980.00 for donations and ticket sales.
- J. **Hockey Pool** - \$420.00
- K. **Vista Broadcasting** - \$19,000.00 for district music programs
- L. **Grants & Casino funds** -\$52,779.00

Revenue 2013-2014... \$125,176.00

Future Considerations

Proposed Activities for 2014-2015

- Continue to focus on Grant writing as a means to the Foundation's sustainability
- Jet Away Raffle fundraiser
- Engage additional community leaders for open Board Member positions
- Apply to Swan City Rotary to participate in Cash & Camping Super Lottery & Cars for Christmas Lottery
- Garner corporate sponsorship to support and offset operational costs for programs
- Loonie/Toonie Tuesday school fundraiser
- Ultimate Looser (Hockey) Pool
- Host the Women Investing in Literacy & Leadership luncheon in 2015
- Participate on the Steering Committee to raise funds for the Community Knowledge Campus Sports Fields
- Acquire funds for the GPPSD Nutrition & Wellness Program for the district schools

Goals for 2014-2015

1. Establish stronger organizational practices for effectiveness, growth and sustainability
 - a. Annual review of strategic goals
 - b. Develop specific action plans
 - c. Review and update action plan and progress
 - d. Develop board policies and best practices
2. Fund-raise with ease
 - a. Develop fundraising scenarios and activities
 - b. Develop event models, templates, checklists and guidelines
 - c. Integrate volunteer development and fund-raising



- d. Increase donor motivation
- e. Increase volunteer engagement
3. Maintain a strong and diverse board
 - a. Recruit for diversity and passion
 - b. Clear job descriptions for executive and committees
 - c. Orientate new members to set them up for success
 - d. Board Manual
4. Increase profile and community awareness
5. Future success
 - a. Clear articulation and documentation of processes and policies
 - b. Intentional development of the next generation of board members
 - c. Balance fund-raising efforts to match program aspirations
 - d. Rotating leadership and sharing workloads to avoid burnout
 - e. Broaden capacity
 - f. Create documents/strategies to raise community awareness of the Foundation and its role

The Education Foundation will focus its funding allocations to school initiatives in collaboration with district priorities and those being in the area of:

- Nutrition & Wellness program
- Early Literacy
- High School Flexibility
- Student Success



Corporate Leadership in our School District and Community

Thank you to the following companies for their support of the GPPSD Education Foundation. All our corporate partners help promote the initiatives of the Education Foundation and enable us to help our students and future leaders of our community.

We also thank the numerous private donors and Friends of Education who have contributed generously throughout the year to the Foundation.





Respectfully submitted,

Teresa Souliere
Executive Director
Education Foundation
Grande Prairie Public School District #2357