



Grande
Prairie Public
School
District
#2357

EDUCATION FOUNDATION ANNUAL REPORT 2012-2013





Vision, Mission, Principles

Our Vision:

A strong and sustainable foundation committed to supporting the Grande Prairie Public School District's services to students.

Our Mission:

The Foundation assists the students of the Grande Prairie Public School District by engaging the community to support and enrich learning in our schools.

Our Principles:

- Promoting exceptional achievement in all areas of school life for all students
- Complementing basic education services for students
- Exciting the public about public education and its accomplishments

Contact Us Teresa Souliere, Executive Director
 10213 99 Street
 Grande Prairie, AB T8V 2H3

Telephone 780 532 4491 Ext #1006
 Fax 780 539 4265
 Email Teresa.Souliere@GPPSD.ab.ca

Website www.gppsdedfoundation.ca

Registered Charitable #888846037RR0001
 Charitable receipts are issued for all donations over \$20
 Donations can be made by cash, debit, credit card or cheque.

Board of Directors

George Malcolm, Chairman
 Dave McRae, Chairman
 Peter Neale, Secretary-Treasurer

Amber Prior, Director
 Angus Sutherland, Director
 Bill Aldred, Director
 Brenda Howard, Director
 Carol Ann MacDonald, Director
 Ken Belke, Director
 Lorne Radbourne, Past Chair

Thank you to the Board Members, GPPSD Staff and Volunteers for your continued support, commitment and dedication.



Financial Statement

SUMMARY OF FINANCIAL INFORMATION

	2012-2013	2011-2012
Total Assets	\$158,342	\$190,900
Total Liabilities	\$78,058	\$100,480
Total Equity	\$79,284	\$90,419
Total Revenue	\$156,749	\$236,032
Total Expenses	\$174,378	\$249,200
Budget Surplus (Deficit)	(17,629)	(13,167)

Investing in Education

The Education Foundation is committed to supporting educational programs within the public school district that are not funded through traditional government funding formulas for school boards.

- A. The annual **Striving for Excellence Awards Dinner** recognizes student dedication and hard work in the pursuit of student achievement. Approximately 140 students and 300 guests attended the 12th Annual Striving for Excellence Dinner held on October 2, 2012 at the Bowes Family Crystal Gardens Centre featuring guest speaker Mayor Bill Given, a GPPSD graduate. The operational cost of the event was \$17,800.00.
- B. **Career Technology Studies Scholarship Program** – Scholarships were awarded to four Composite High School students at the 12th Annual Striving for Excellence Dinner. Scholarships were awarded to; Justin Cann, Devon Farrell, Justin Plank, Waylan Vogel for Automotive Technology studies and one for Foods to Danielle Schalin. These scholarships provided students with \$1,000.00 towards their post-secondary studies.
- C. **Chris Gonnet Memorial Bursary** of \$500.00 was awarded to Sarah Ward for her exemplary leadership qualities within the Composite High School.
- D. **Saturday Tutorial Program** at Crystal Park School provides an opportunity for students to get free academic support. The program assists students in grade 4 through 9 and operates each Saturday from 9:00 until 12:00 noon, during the months of October thru June.
 - a. The Principal (Charlene Ungstad) indicated that the program on-site was very beneficial and delivered immense results to the students who needed extra support to complete assignments or are behind due to absenteeism and students wanting to have assistance to enhance in their studies.
- E. **After School French Learning** provides after-school learning support to the entire French immersion student population, including students from Montrose and The Composite High School who seek assistance with schoolwork in French. Operates from November thru May.
- F. **First Responders** – Fees for membership school, training costs and materials.
- G. **Music Program** – Replace grade 4 instrument inventory.



- H. **Strength Based Program** focuses on the student's strengths, this year's program on theatrical and technology. Students entered into Reel Shorts Film Festival – helping them learn how to write a screenplay, create a story board, acting and filming.
- I. **Aboriginal Awareness Week** hosts 50-80 different sessions on Aboriginal culture, games and presentations.
- J. Writing Program
- K. **Dare to Care** delivers a comprehensive approach to dealing with bullying and challenges within school communities.
- L. **Grade Three Reading University** is designed to assist grade 3 students from all school districts who are not reading at grade level.
- M. **Grande Prairie Schools Snack Program** takes place in two schools (Avondale & Hillside) within our district and one in the Catholic school district (St. Clements). Providing students with a healthy snack aimed at relieving hunger, improve behavior and academic performance and educating students on nutrient and healthy food choices.

School and Community Grant Programs 2012-2013

The Foundation provided resources to support the following programs:

1. **Grande Prairie Schools Snack Program** - \$5000.00
2. **Saturday Tutorial (Crystal Park)** - \$2,000.00
3. **GPPSD Music Program** - \$12,000.00
4. **First Nations Metis & Inuit Program** – \$1,000.00
5. **Grade 3 Summer Reading University** - \$5,000.00
6. **First Responders Program** – (GP Comp) \$1,000.00
7. **Music Instruments** – Ecole Parkside \$1,336.50
8. **Strength Based Program** – Bridge Network \$500.00
9. **Writing Program** – Hillside \$500.00
10. **After School French Learning** – Ecole Parkside \$2,000.00

Total Funds Allocated to Programs... \$30,336.50

Community Partnerships

- A. A partnership continues with the **Tri-District Hockey Tournament**. There was \$4,415.00 raised from the hockey tournament for students with serious illness and disabilities who are in need of specialist equipment and tools for learning.
- B. The Foundation accrued \$2131.00 of **investment income** from EnCana & Cenovus shares.



Future Gifts

Thank you to the following generous donors who have committed to a life insurance policy gift to the Grande Prairie Public School District Education Foundation.

Helen & Stan Neufeld
Lorne & Donna Radbourne

Fundraising Initiatives

The Foundation took a different approach to fundraising this year. The focus was to explore additional avenues of revenue generation beyond special events. The Board approved the 5 year membership investment with Foundation Search who provides valuable information on funding opportunities available to charitable organizations. Emphasis was placed on grant writing initiatives and new fundraising activities.

- A. The internal monthly **50/50 Lottery** generously supported by the GPPSD staff netted the Foundation a total **\$8,300.00**.
- B. **Jet Away Raffle** – WestJet donated two tickets to anywhere they travel, the raffle produced revenue of **\$8,900.00**.
- C. **Scholarship Sponsorship** acquired **\$12,000.00** from corporate donors through local requests and grant applications.
- D. **Friends of the Foundation Program** received **\$5,880.00** from private, community and corporate donors.
- E. **United Way** – three private donors provided **\$2,470.00** in donations.
- F. **RBC Community Foundation** – donated **\$5,000.00** for the Reading University Program.
- G. **Vista Broadcasting** - **\$12,500.00** for district music programs
- H. A matching grant from Alberta Government's **Community Spirit Grant Program** earned the Foundation **\$6,685.00**. This program has been discontinued.
- I. The **Community Facility Enhancement Program** grant provided **\$56,437.00** for the Swanavon Playground.

The Foundation completed over \$260,000.00 in grant applications and corporate requests for funding. These fundraising activities secured over **\$113,000.00** in revenue for the 2012-2013 school year.



Future Considerations

Proposed Activities for 2013-2014

- Continue to focus on Grant writing as a means to the Foundation's sustainability
- Jet Away Raffle fundraiser
- Engage additional community leaders for open Board Member positions
- Apply to Swan City Rotary to participate in Cash & Camping Super Lottery & Dream Home Partnership
- Garner corporate sponsorship to support and offset operational costs for programs
- Loonie/Toonie Tuesday school fundraiser
- Ultimate Loser (Hockey) Pool
- Don't Come Event Invitation fundraiser
- Host the Women Investing in Literacy & Leadership luncheon in 2014

Goals for 2013-2014

1. Establish stronger organizational practices for effectiveness, growth and sustainability
 - a. Annual review of strategic goals
 - b. Develop specific action plans
 - c. Review and update action plan and progress
 - d. Develop board policies and best practices
2. Fund-raise with ease
 - a. Develop fundraising scenarios and activities
 - b. Develop event models, templates, checklists and guidelines
 - c. Integrate volunteer development and fund-raising
 - d. Increase donor motivation
 - e. Increase volunteer engagement
3. Maintain a strong and diverse board
 - a. Recruit for diversity and passion
 - b. Clear job descriptions for executive and committees
 - c. Orientate new members to set them up for success
 - d. Board Manual
4. Increase profile and community awareness
5. Future success
 - a. Clear articulation and documentation of processes and policies
 - b. Intentional development of the next generation of board members
 - c. Balance fund-raising efforts to match program aspirations
 - d. Rotating leadership and sharing workloads to avoid burnout
 - e. Broaden capacity
 - f. Create documents/strategies to raise community awareness of the Foundation and its role



Corporate Leadership in our School District and Community

Thank you to the following companies for their support of the GPPSD Education Foundation. All our corporate partners help promote the initiatives of the Education Foundation and enable us to help our students and future leaders of our community.





Respectfully submitted,

Teresa Souliere

Teresa Souliere
Executive Director
Education Foundation
Grande Prairie Public School District #2357